



ERIC DETTMERS

GRAPHIC DESIGNER

ABOUT

I am a senior graphic designer with extensive experience in print, web, application interface, and social media.

AREAS OF EXPERTISE

- Digital Graphics
- Social Media Graphics & Marketing
- Application Design
- Advertising
- Packaging
- Web Design
- Branding
- Copy Writing

SOFTWARE

- Illustrator
- Photoshop
- InDesign
- Powerpoint
- Sketch
- Keynote
- Word

LANGUAGES

- English
- Spanish

HOBBIES

- Welding (Furniture Design)
- Working on Old Cars and Motorcycles
- Cycling

CONTACT DETAILS

(214) 827-2367
eric@rawgraphics.com
www.rawgraphics.com
Dallas, Tx

SAMPLES

EMPLOYMENT HISTORY

SENIOR GRAPHICS DESIGNER

MVPindex | 2017-2019

- Software interface design
- Magazine Ads
- Social Media graphics
- Branding
- Sales Presentations
- Client Reports Designs
- Email campaigns
- Web design
- Tradeshow Collateral

CREATIVE DIRECTOR FOR SOCIAL MEDIA SERVICES

Cinsay | 2011 - 2013

- Client Social Media Branding Services
- Cinsay Conversion Landing Pages
- Application Interface Design
- Sales Collateral

ART DIRECTOR

Computer Support Corporation/Arts&Letters | 1986 - 1999

- Clipart
- Software Packaging Design
- Software User Guide Design
- Print Advertising design and copy editing
- Branding
- Retail Display Collateral
- Designated Arts & Letters Illustration Software demonstrator supporting A&L Sales at Trade Shows in the US and Overseas.
- Graphic Support For Overseas Distributors

EDUCATION HISTORY

SOUTHERN METHOSIST UNIVERSITY

BFA Journalism / Advertising Sequence

The Journalism/Advertising-Sequence degree was SMU's precursor to their current marketing degree.

KENT SCHOOL, CT

SAN TOMÉ STAFF SCHOOL, VENEZUELA

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